

Mike Anderson

1992-Now:

- Considerable free-lance voicework, including commercials and narrations
- Digital still and motion photography projects
- Permission marketing development consultation, as marketing and newsletter media tools
- Presentation and newsletter creation (writing, editing, composition, custom graphics)
- Corporate Internet use training, including filters, firewalls and virus protection
- Website creation and local update training (including pro-bono work)
- Creative application software training and consultation
- Website development, maintenance and consultant for many companies
- Talk radio air-talent with eminent military and Mid-East connections
- Air- and production-talent coach and mentoring
- Guest lecturer on Internet Commerce, Olin School of Business, Washington University
- Teacher of news, speech, drama, mass media and computer skills at Lewis & Clarke Community College
- Promotional direct (postal) mail development and consultation, utilizing deep SIC and residential ZIP code data analysis for greatest impact at lowest cost
- Research programs development, implementation and analysis
- Technical writer and author of several textbooks on radio, cooking and Internet subjects
- Creator, publisher and editor of STLMedia.net, a website for broadcast professionals in all areas of St. Louis media, broadcast or print

1980-1992:

- Morning co-host, PD/MD, Ops Manager, KIX 104FM, St. Louis ('87-'92)
- Teacher and Curriculum Writer, Broadcast Center
- Instructor at Dierberg's School of Cooking
- Morning personality, WIL AM & FM, St. Louis ('85-'87)
- Morning personality, PD/MD, Ops Manager, WRNL Richmond VA ('80-'85)

1971-1980:

- Air talent and/or PD/Ops Manager at stations in Philadelphia PA, the Midwest, and Memphis TN; also producer and voice talent at international broadcast product syndicator and teacher and guest lecturer at various colleges and universities along the way

1968-1971:

- US Army, as a combat photographer, administrator and teacher of multi-national students in Vietnam; trainer, administrator and multi-media producer in the US

Personal:

- Married, with dogs, children, grandchildren, digital still and video photo and audio studios and a home office with computer capability sufficient to manage NASA

Contact:

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